

Real Earth Elements to Restructure in Preparation for ITO Launch as the CEO Passes the Baton to Focus on Underlying Technology Platform



April 17, 2023

As part of a pre-launch restructuring effort to support the upcoming ITO launch, Real Earth Elements (REE) is excited to announce the appointment of Anthony Robinson as its new CEO, effective immediately. Robinson, co-founder and President of Real Earth Elements, brings over 25 years of experience in business management, development, and consulting, with expertise in IT, financial markets, commodities trading, and sourcing. Under Robinson's leadership, REE is set to revolutionize the tokenization industry with the upcoming launch of its ITO, token wallet, and staking platform.

Jayson Elliott, the current and outgoing CEO, will transition to the role of founder and CEO of a new digital securities startup-phase token platform, project "NoClosingBell". NoClosingBell will manage and improve upon the technology behind Enterprise Backed Dividend Tokens and is the platform on which REE will launch. In his new role, Elliott will concentrate on building a cutting-edge, blockchain-based platform that enables the tokenization of real-world enterprises, creating investment opportunities, including those that offer passive income through dividends.

"We are delighted to have Anthony Robinson ascend to the position of CEO of REE," said his predecessor, Jayson Elliott. "His extensive experience in the world of commodities, technology, and financial markets will be instrumental in leading REE through this exciting phase of growth and development. Anthony has put everything he has into this project over the last two years, and no one is as committed or capable. I am thrilled to continue working closely with Anthony and the REE team to innovate and create value for our investors and clients."

Robinson added, "I am honored to take on this new role and lead REE into the future. We have a talented team and an innovative product that will transform the tokenization industry. I look forward to working with our team to bring new investment opportunities to a broader range of investors."

NoClosingBell, the platform behind Real Earth Elements, will continue to provide investors with the opportunity to invest in pre-vetted and pre-funded enterprises that have the potential to generate passive income through dividends. The platform behind Enterprise Backed Dividend Tokens will continue offering a cutting-edge, compliant, blockchain-based ecosystem that enables the tokenization of real-world enterprises.

Along with Mr. Elliott, the majority of technical contractors and advisors will be transitioning to the NoClosingBell project over the next few months. REE will be expanding its marketing, media, and business development staff, including the immediate additions of Volodymyr Kondush in Media and Content, and Ghazian Kalinggamurdaning in Community Management and Information.

The new appointments strengthen both the real-world mining and tech-side of tokenization businesses as we move from strength to strength in delivering greener mining and a solid technical solution for the future of investing.

For more information about Real Earth Elements, please visit the company's website at www.realee.co.